





It demonstrates a familiarity with standards of professional journalistic work;

It shows evidence of being able to develop a clear and well-structured journalism projects;

Presentation of work is in line with professional modes of production.

A mark in this range indicates that the work is of a good to very good standard for the current level of your degree.

### **70 – 79%**

An excellent response to the set task;

The work shows a breadth and depth of knowledge and understanding of relevant module material;

Some originality;

It is well-structured and coherent;

It shows an awareness of issues in professional practice (where appropriate to the assessment mode);

It productively applies equipment or technology in the creation of the work;

It demonstrates a firm grasp of professional journalistic practices and values;

Presentation of work is in line with professional modes of production.

A mark in this range indicates that the work is of an excellent standard for the current level of your degree.

### **80 – 89 %**

The work focuses on the set brief, but often in an original or unusual way;

The work shows a breadth and depth of knowledge and understanding of relevant module material;

It demonstrates a firm and nuanced grasp of professional journalistic practices and values;

It evidences a high standard of research, writing, sourcing and interviewing;

Presentation of work is fully in line with professional modes of production.

Expert knowledge and ability in a range of technical and professional skills.

Excellence in presentation and execution.

An indication of suitability for publication.

A mark in this range indicates outstanding work for the level

### **90- 100 %**

An exceptional response that goes beyond the set task;

The work focuses on the set brief in a highly original manner;

The work shows an exceptional breadth and depth of knowledge and understanding of relevant module material;

It evidences a high standard of research, writing, sourcing and interviewing;

It demonstrates a firm and nuanced grasp of professional journalistic practices and values;  
Presentation of work is fully in line with professional modes of production.  
Expert knowledge and ability in a range of technical and professional skills.  
Suitability for publication;  
An element that can be identified as exceptional even in a professional context.

A mark in this range indicates exceptional work.