

Researcher-Led Initiative Fund Application Form

Thank you for your interest in applying to the Researcher-Led Initiative (RLI) Fund.

Applications are invited from University of Sussex doctoral researchers and early career research staff for funding to support short-term, well-defined training and development or public engagement projects.

The deadline for applications is Friday 16th November 2018.

Please ensure that you have read the [Guidelines for Completing your application](#).

Name

.....

Sussex e-mail address

.....@sussex.ac.uk

3. Contact telephone number

4. School and department of lead applicant
Media, Film, and Music

5. Are you a doctoral researcher or early career research staff?
Doctoral researcher

Type of activity

Do you wish to apply for funding for a training and development initiative, or a public engagement initiative?

Public engagement initiative

About the public engagement initiative

Please tell us about the purpose of the public engagement initiative.

You may select any or all of the options below. Please explain your s

the direction and outcome of the story. The protagonist (the humanitarian storyteller) is a NGO communications practitioner whose task is to produce compelling media and communication products



Is the purpose of your activity to consult and listen to public views?

No

Is the purpose of your activity to collaborate with the public?

No

Why do you want to engage with the public? What do you hope to achieve by engaging?

I wish to engage with the public for several reasons. I have detailed them below. Against each point, I have also noted what I hope to achieve by such engagement:

1) To inform and inspire the public on a timely, relevant, and urgent topic ±I believe the interactive exhibition will enable a wider segment of the public to gain new insight, knowledge, and understanding on the topic of humanitarianism and narrative production, while drawing on the narratives and imagery of the humanitarian crises they encounter everyday through media. In making the exhibition interactive, I hope they engage with the content, and think about these issues in a critical light. By engaging with the public, I hope the exhibition stimulates curiosity, new thinking, and critical debate.

2) Building understanding by promoting and sharing research in this field among a wider audience ±I believe this exhibition will provide me an opportunity and a platform to share new and existing research in this field. The exhibition highlights my own research findings, as well as drawing on existing research and

- The event promotion poster and

Evaluating the data from the above, the three questions below will be used to measure impact ±

1. Based on the data gathered (on outputs and outcomes), has the activity had an impact on informing and inspiring participants on humanitarian narrative production)
2. Based on the above data gathered, what type of impact has there been?
3. Based on the above data gathered, how could the impact have been greater?

Other data collection methodologies and techniques are ±

- Observations (specifically during the discussion segment of the exhibition)
- Monitoring of the use of the hashtag on social media,

Data analysis and reporting

Following the event, the data will be analysed. A brief report will be prepared, and submitted to the Researcher-led Initiative Fund, and the School of Media, Film, and Music.

Who are your target audience/participants and how many people do you expect to engage with?

Targeted audience/participants include the following:

The primary target audience is the general public. It is to reach the general public that the event is being held on a weekend, and also in line with popular festivals, such as the Brighton Festival and Brighton Fringe. I believe registering the event with Brighton Fringe will help achieve extra visibility for the event. The language used in the exhibits will be non-academic, therefore, enabling wider engagement. The event is free and also open to anyone interested to attend.

I expect around 50 people to attend the event.

What is the timeline of the project? Please include start and end dates, and key milestones.

Start and end dates ±November 6, 2018 ±May 20, 2019

Timeline of activities and key milestones -

November 16, 2018: Submit event proposal ±including making initial contact with guest speaker, identifying budget, and making a tentative booking of the venue.

January 22, 2019: Re-submit event proposal with amendments.

January 30, 2019: Discuss logistics with the venue (I have contacted Phoenix Brighton, and discussing logistics/arrangement of refreshments with them)

February 5, 2019: Confirm details the guest speaker and content the guest speaker will cover

February 10, 2019: Upon outcome of the re-submitted event proposal, register the event with Brighton Fringe

February 15, 2019: Finalise event poster design. Set up event Facebook page, including details of event, and draft poster. Continue promotion of event via Facebook until the event date. Print posters for dissemination/promotion.

February 1, 2019 ±March 15, 2019: Draft text for the exhibits, and share these with the supervisors if needed for some feedback.

March 15, 2019 ±March 30, 2019: Finalise the text for the exhibit

March 30, 2019 ±April 15, 2019: Liaise with the printers in laying out and printing the exhibits

April 20, 2019: Finalise refreshments options.

March 1, 2019 ±

social media by using hashtag (eg: #humanitarianstoryteller). This will enable me to understand different perspectives of the event and pull together these ideas.

Please outline your public engagement experience to date

- In January 2018, I successfully org D Q L V H G D S D Q H O G L V F X V V L R Q R Q μ R S S R U W X humanitarian narratives, representation strategies, and I/NGO V W U X Fawcett University of Sussex, funded by the Researcher-led Initiative, where I reached out to students and practitioners outside of Sussex to participate and engage in the event.
- As a PhD student, I have presented my research at conferences outside of Sussex, confidently speaking in public and engaging with diverse audiences, while also catering my research presentations to the needs of the audiences
- In my previous work as the communications officer of UNDP in Sri Lanka, I helped organise various events where I engaged with the public. This includes various photo exhibitions depicting the work

ing of the evaluation questionnaire (50 copies, black and white)

£4.00

Drinks for participants for the day (Bottles of water, 3 packets of 12x500ml packets at £2 per packet)	£6.00
Drinks for participants for the discussion with the guest speaker and networking (Wine - 7 bottles at £5 per bottle)	£35.00
Food for participants for the day (Crisps, 4 packets of 6x24g crisps, at £1.50 per packet)	£6.00
Food for participants for the evening discussion with the guest speaker and networking (Crackers - 12 packets at £0.50 per packet)	£6.00
Food for participants for the evening discussion with the guest speaker, and networking (Cheese - 4 packs at £2.50 each)	£10.00
Food for participants for the day (Pringles - 5 packets at £1.25 per packet)	£5.00
Plastic plates (50 plates)	£1.50
Plastic cups (50 cups)	£1.50

Total: £450.00

Total requested
£450.00

Budget code
NC001-05

Budget amendment: As mentioned in earlier sections, I am keen in registering the event with Brighton Fringe, in order to obtain maximum visibility and exposure for the event, and attract a wider public. The cost for registering the event online (web only listing) is £111.67. As this was decided following the original submission of the proposal, I am unable to include this in the above budget, as the above does not allow me to make amendments. Therefore, I have added this information here. With this cost, the total request is: £561.67

Supporting statement

You must submit a supporting